DEAD ON TOOLS 2015

Who Uses Dead On® Gear:

Skully says, "The idea at Dead On® Tools is that serious tools can be fun."

The Dead On® brand reflects the collision of serious tool using professionals and a lifestyle lived out loud, with an added dose of rebel yell. Dead On® tool users don't check their personality when they punch the clock. We design products that match that lifestyle, and stand out in a category filled with commodity products. The Dead On® name and distinctive skull logo are about to become icons for those end users.

PRO
STEEL HAMMER

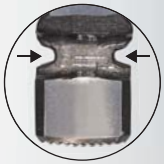
Model No: DOS22M & DOS22S

Specifications	DOS22M	DOS22S
Face	Milled	Smooth
Head Weight	22 oz.	22 oz.
Overall Weight	2.2 lbs.	2.2 lbs.
Handle Length	14 in.	14 in.
Overall Length	18 in.	18 in.

ZERØVIBE™

ZERØvibe™ design reduces vibration

Magnetic nail set underneath head



Nail puller on top of head

"I-Beam" design increases shaft strength

GRAPHITE SHAFT HAMMER

Model No: DO16-GS & DO20-GS

Specifications	DO16-GS	DO20-GS
Face	Smooth	Smooth
Claw	Curved	Straight
Head Weight	16 oz.	20 oz.
Overall Weight	1.7 lbs.	1.8 lbs.
Handle Length	11 in.	11 in.
Overall Length	13 in.	13 in.

GRAPHITE HAMMER

Magnetic nail set

Diamond pattern rubber grip

What is Investment Casting?

Skully says, "This sucker hits a ton." A rocket scientist would tell you that the head is an S-7 investment cast. S-7 tool steel is harder and tougher than 1060 steel, and investment casting guarantees a precision balance.

Dead On®

21 OZ. INVESTMENT CAST HAMMER

Model No:
A - DO21
B - DO21C

Specifications	DO21	DO21C
Handle	Straight	Curved
Face	Milled	Milled
Head Weight	21 oz.	21 oz.
Overall Weight	2.0 lbs.	2.0 lbs.
Handle Length	16 in.	16 in.
Overall Length	18 in.	18 in.

S-7 investment cast head

Precision balance

Magnetic nail set on top of head

Replacement Handles

Model No:
A - DORH - Dead On® 18" straight hickory
B - DORHC - Dead On® 18" curved hickory

Annihilators

Skully says, "Let's wreck this joint." Most jobs start with "demo", so why not start with the ultimate wrecking bar... The Annihilator!

Dead On®

Annihilator™ 14-in. & 18-in. Wrecking/Utility Bars

Model No:
A - AN14
B - AN18

Specifications	AN14	AN18
Face	Smooth	Smooth
Overall Weight	2.0 lbs.	3.7lbs.
Bar Length	9 in.	12 in.
Overall Length	14 in.	18 in.

Demolition hammer

Adjust boards into position

Drywall rip axe

Wrench & chisel

Exhumers

Skully says, "Dig it up."

Buried the nail in the wrong board?
No problem, just dig it up with the Dead On® Exhumer.

Lose your circular saw wrench?
No problem, the Exhumer's got one built right in.

Need a drink?
We can't help you there, but if you find a bottle,
the Exhumer also comes with a handy bottle opener.

Dead On®

Exhumer™ Nail Pullers

Model No:
A - EX8
B - EX9
C - EX9CL

A

B

C

Specifications	EX8	EX9	EX9CL
Overall Weight	1.0 lbs.	1.3 lbs.	0.8 lbs.
Bar Length	6.75 in.	8.75 in.	9.5 in.
Overall Length	8.6 in.	10.6 in.	10.5 in.

Saw Wrench
EX8 & EX9

Saw Wrench
EX9CL

Nail Extractor
EX8 & EX9

Nail Pick

Durable. Versatile. Reliable.
CORDURA® BRAND ballistic FABRIC

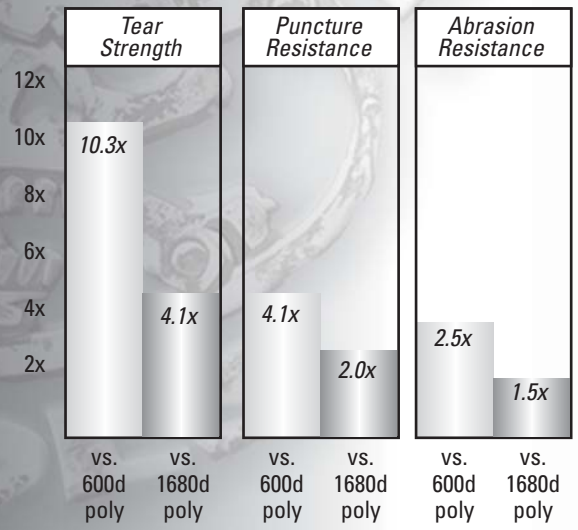
CORDURA BRAND FABRIC
2100 Denier

Cordura® Ballistic Fabric

Skully says, "Go ballistic or go home!" This is the best material in the world and professionals won't settle for less.

- *Ballistic nylon was originally developed by Dupont as a protective material in flak jackets worn by WW2 airmen.*
- *Technical 6.6 polymer nylon is the key to that outstanding strength.*
- *Signature 2x2 basket weave provides extra durability as compared to 1x1 weaves typical on most fabrics. What gives ballistic its trademark look is not only the 2x2 weave, but the interlocked basket weave pattern.*

2100d Cordura® Ballistic vs. Common Workgear Fabrics



Source: Independent lab test

PRO BALLISTIC
FRAMER'S SUSPENSION RIG

Model No: DO-BSR

Durable. Versatile. Reliable.
CORDURA® ballistic BRAND
FABRIC

Super heavy-duty ballistic nylon

LoadBear®
Stretch Suspension

Infinity belt
fits up to 52 in.

Single body
construction
(no joints to fail)

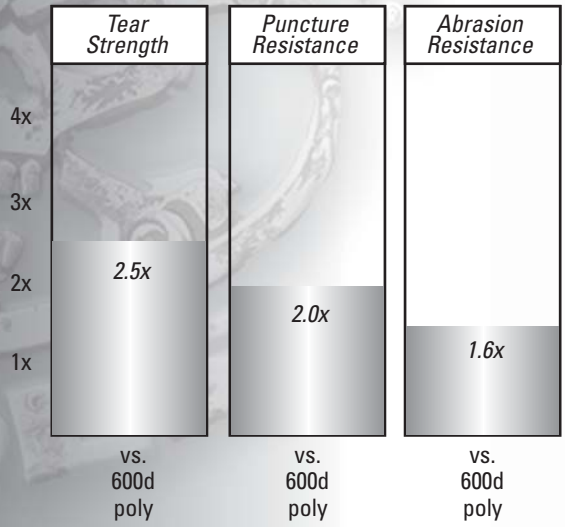
Barrel bottom
pouches for
extra capacity

1680 Heavy-Weight Poly Fabric

Skully says, "1680 denier heavy-weight poly fabric provides solid durability for everyday use on the job."

- *1680 denier material provides 2.5x the tear strength of typical 600 denier competitive tool belts.*

Heavy 1680 Denier Poly vs 600 Denier Poly



Source: Invista independent test

PRO
FRAMER'S SUSPENSION RIG

Model No: HDP369857

Heavy-weight poly fabric

LoadBear® Stretch Suspension

Infinity belt fits up to 52 in.

PRO
CARPENTER'S SUSPENSION RIG

Model No: HDP400945

Single body construction (no joints to fail)

Barrel bottom pouches for extra capacity

600 Standard-Weight Poly Fabric

Skully says, "600 denier standard-weight poly fabric provides good quality at a great value."

TOOL RIG W/SUSPENDERS

Model No: DO-FR

600 Denier

Poly fabric

KILLER PRECISION™

Model No: DO-TH

CELL PUNK™

Model No: DO-400S

Electrician Rigs & Pouches

PRO
ELECTRICIAN'S POUCH

Model No: HDP222496

1680 Denier

Heavy-weight poly fabric

UTILITY POUCH

Model No: HD54017

600 Denier

Poly fabric

PRO
ELECTRICIAN'S SUSPENSION RIG

Model No: HDP411014

1680 Denier

Heavy-weight poly fabric

LoadBear® Stretch Suspension

Barrel bottom pouches for extra capacity

Infinity belt fits up to 52 in.

Single body construction (no joints to fail)

GEL Dome Soft Series Non-Marring Kneepads

Skully says, "Ain't nothing soft about me".

- *Well, true that, but flooring installers often require soft kneepad caps that will not mar or scratch the work surface. These caps are made with Thermoplastic Rubber (TPR), and also provide slip resistance, making them ideal for roofers.*
- *Typical Applications:*
  Working on tile or hardwood floors, or roofing.

GEL DOME Technology

What we refer to as "gel" in kneepads is actually a thermoplastic elastomer (TPE). To qualify as a TPE, a material must be:

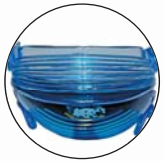
- *Able to stretch to moderate lengths and return to its original shape.*
- *Offer high resistance to "creep", the technical term for how a solid material reacts to repeated mechanical stress, such as a kneepad being compressed in the same area.*

These characteristics are what make gel a higher performance material than the usual foam in most kneepads.

NON-MARRING KNEE PADS

GEL FLEXIBLE

Model No: HDP223155



Accordion flex movement

Washable (ideal for concrete)

GEL ELIMINATOR

Model No: HD99000

Non-mar, non-slip cap will not mar floors

Extended top strap eliminates binding behind knee

GEL ALL TERRAIN

Model No: HD95000

4 point raised suspension cap suspends knee inside

Top and bottom Velcro® closure

GEL Dome Hard Series Swivel/Slider Kneepads

Skully says, "Strap me in, and don't crowd me . . . I got moves".

- *When working on carpet or subfloor, and you need to swivel and slide around to do the job, select a GelDome Kneepad made with an HDPE plastic cap. These are made with hard caps that allow for plenty of movement, and offer maximum protection.*
- *Typical Applications:*
  Working on carpet, subfloor, concrete, metal. Also offers maximum protection to the knee in general use.

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SWIVEL/SLIDER KNEE PADS

NO ROCK™ GEL

Model No: HDP223186

Hard swivel slider cap

Neoprene stretch straps with adjustable buckle closure

GEL HARD CAP

Model No: HD98000

Hard swivel slider cap

Top and bottom Velcro® closure

Dead On® T-SHIRT

Model No:
DSTSKULLY-S
DSTSKULLY-M
DSTSKULLY-L
DSTSKULLY-XL
DSTSKULLY-XXL

- 100% cotton
- Dead On logo screen print on the front
- "This Job is Killing Me" screen print on back

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